

The **ASWA** *Journal*
Seattle

Volume 60 Issue 11

<http://www.aswaseattle.org>

May 2009

**Seattle Chapter Meeting
Wednesday, May 27**

Rainier Golf & Country Club
11133 Des Moines Memorial Drive South
Seattle, WA 98168
(206) 242-4460

Dress code requirement: no jeans

Menu:

Salad: Tossed Green

Entrée: Grilled Loin of Lamb

Dessert: White Chocolate Mousse

Vegetarian Option: Grilled Vegetables

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|-------------------------|---------|
| Members/Faculty | \$27.00 |
| Guests | \$29.00 |
| Students Members | \$19.00 |
| Student Guests | \$21.00 |
| Coffee Only | \$ 5.00 |

Reservation/Cancellation Policies

Use the on-line form

Call Arrangements Chair 206-467-8645

Send email to reservations@aswaseattle.org

Reservations deadline:

1pm, Thursday, May 21

Cancellations deadline:

Noon, Monday, May 25

**No-shows and late cancellations will be billed.
Walk-ins are welcome but with no meal availability guarantee.**

Wednesday, May 27

GUEST NIGHT

1 Hour CPE

Speaker: Tiffany Couch

Topic: Cooking the Books with QuickBooks

QuickBooks is the number one small business accounting software. Without proper controls, it's also extremely easy to use to cover up misappropriation. Learn how forensic accounting experts have used QuickBooks to crack complex fraud cases.

Understand how to use and interpret the audit trail function in QuickBooks; discuss key internal controls that should be in place when your clients are using QuickBooks; and learn quick and easy tests to use in an audit or investigation.

Tiffany Couch, CPA/CFF, CFE, will be the primary presenter, with associates & ASWA members **Carol Bacon**, CFE, and **Linda Saunders**, CPA/CFF, CFE, CGFM, adding their insights from their forensic cases involving QuickBooks. Tiffany owns her firm, Acuity Group PLLC in Vancouver, WA, where she specializes in financial investigations and forensic accounting engagements. Carol is the owner of Forensic Investigation Specialties, and passed all parts of her CFE exam last year. Linda's firm, Forensic Accounting Consulting, concentrates on forensic engagements where fraud or misreporting is suspected for cases such as divorce work, employee embezzlements, and financial exploitation. Carol and Linda often commiserate on cases from their Edmonds office.

All guests and all members who bring guests will be eligible to win goodie bags. This is the best opportunity to introduce others to the benefits of ASWA Seattle.



Calendar of Events

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|------------------------------|---|
| May 30, 2009 | ASWA Bellevue & ASWA Seattle: Past Presidents' Lunch |
| June 16, 2009 | ASWA Bellevue: Coast Hotel Bellevue Topic: Everything You Wanted to Know about L&I but Were Afraid to Ask |
| June 23, 2009 | ASWA Portland: Talbot, Korvola & Warwick Speaker: David Laderman Topic: Getting the Most out of a Job Interview |
| June 18, 2009 | ASWA Spokane: Red Lion Hotel at the Park Officer Installation & Fashion Show |
| June 21, 2009 | ASWA North Cascades: Bob's Burger & Brew 2009-2010 Annual Planning Meeting |
| June 24, 2009 | ASWA Seattle: Rainier Golf & Country Club |
| July 11, 2009 | ASWA Seattle: Planning Meeting |
| October 19 - 21, 2009 | JNC: The Palms Resort, Las Vegas |

Presidents Message May 2009

As our year-end is approaching, I would like to thank all of the committee members who served during the 2008-2009 year. For those of you that have not yet served on a committee, I will let you know that it makes the organization much more fun and you get more value from your membership.

Another great opportunity I hope you took advantage of during May was the Northwest Area Conference in Bellingham. They offered 16 hours of CPE at a reasonable price and it's a great networking opportunity. If you have never attended an ASWA conference I encourage you to do so. Our national conference is going to be in October in Las Vegas, Nevada. You can get more information about it at the national web sight: ASWA.org.

During the past month I have had the opportunity to refer clients, to other ASWA members that specialize in services my clients needed. If you have a similar situation, remember ASWA is a good source for your clients.

Please issue an invitation to your clients, bosses and friends to attend our public relations dinner meeting this month. If they use QuickBooks in their business, they will find our speaker gives them great insight on how to protect themselves from fraud. Hope to see you all there.

Sue Tebrink, President
ASWA Seattle



Announcements

Survey. Thank you to those of you who participated. This will be helpful for the Strategic Planning Committee as they look to the future. You will have another chance to participate if you missed the first opportunity ... the survey will come to you again in June.

Next *Journal* Deadline: Wednesday, May 27. The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, seminars, community meetings, committee meetings or an article you would like published, attach the file (*preferably in Word™, single spaced with no tables, boxes or irregular formatting*) and send to **Marilyn Wilt** at journal@aswaseattle.org.

Employment Opportunities Newsletter will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to update@aswaseattle.org if you can't find your member number.

ASWA LinkedIn Group. Please visit our LinkedIn page and join our group to network with other ASWA members. This is a great way to get connected – and stay connected – with women in New York or California or Texas. Nearly 300 members with 13,600 connections have already joined. Are you one of them? You can also post jobs ... whether you are looking or have an opening.

What have you done for ASWA lately? The Seattle chapter has been well represented on the National Level with Regional Directors or National Board Members. However, don't forget about the local and regional level. Your help is needed in all kinds of ways. Get involved by attending the upcoming Regional Conference or the National Conference in October. Be on the lookout for speakers who you think could contribute to meetings and provide CPE. Recruit new members. Bring guests to Guest Night or Student Night. Bring a dessert to the Dessert Auction ... or better yet, bid on those wonderful desserts. Let us know about community service projects. Keep coming to the meetings. See there are all kinds of ways to be involved. **Everything that you do is important.**

Past Presidents' Luncheon - Seattle and Bellevue Chapters. This affords us the opportunity to recognize and thank you for your many contributions to ASWA. This is an opportunity to share your experience and history with the new presidents and president-elects. You continue to be a role model for all of us. Please come share your thoughts and ideas with us, while renewing friendships and enjoying a delicious meal.

When: Saturday, May 30, 2009 from 11:30 am – 1:30 pm

Where: Ivar's Salmon House, 401 NE Northlake Way, Seattle (206) 632-0767

Cost based on entrée (Smoked Coho Salmon, Blackened Salmon Caesar or Grilled Chicken Cobb Salad). Please make your check payable to ASWA and pay at the luncheon. Please RSVP to Jo Smitchger at jo.smitchger@gmail.com or 206-399-2463.



American Society of Women Accountants
 Box 237
 800 5th Avenue, Suite 101
 Seattle, WA 98104-3191

ASWA South Central Regional Conference, June 12-13, 2009, St. Louis, MO. Join the St. Louis chapter for the South Central Regional Conference that will be held June 12-13, 2009. The conference includes 12 hours of CPE – less than \$20 per credit hour – and a mix of exciting topics, such as "Economic Insights" and "How to be an Asset-Based Thinker." The program also includes updates on tax and audit, as well as professional development topics. For questions or information contact Suzanne Basuino sbasuino@humesbarrington.com or Alisa Dougherty alisadougherty@gmail.com.

2009 Empowering Today's Accountant Seminar, August 15, 2009, Chandler, AZ. Join the Mesa East Valley Chapter for this one-day seminar at the San Marcos Resort in Chandler, Arizona. For more information, contact Laura Mangan aswa_mev@earthlink.net.

Forum for Women In Accounting, August 10-12, 2009, The Wynn Las Vegas Resort. As a member of ASWA, a special discount to the upcoming 2009 Forum for Women in Accounting is extended to you. This is a premier event for those in leadership roles in public accounting firms. ASWA members will receive a special discount of \$100 off the registration fee.

The professional landscape is changing - and building leadership and professional skills is more important than ever. It is the time to be a leader, and to strategically manage your team and your clients. The Forum for Women in Accounting is designed to help you be that professional - and brings together some of the most dynamic women in the profession to share, network and learn.

IMA's 90th Annual Conference & Exposition, June 6-10, 2009, Denver, Colorado. Register now for IMA's 90th Annual Conference & Exposition! This event features three days of leading-edge programs for accounting and finance professionals. Stay on top of the critical issues that are most relevant to finance professionals including planning, budgeting and control, strategic planning and forecasting, enterprise risk management, performance measurement, financial leadership and ethical practices. Earn more than 20 CPE, network with hundreds of industry colleagues and get the information you need to increase your personal ROI and influence. Visit www.imaconference.org/program.cfm to view the complete Conference program. A special conference room rate of \$169 plus 15% tax has been negotiated at the Sheraton Denver Downtown Hotel. This rate is available until the block sells out or until May 15, 2009. Please contact the Sheraton today at (303) 893-3333 to reserve your room. Visit www.imaconference.org for details.

Women For Hire Career Expos. Women For Hire offers signature career expos, inspiring speeches and seminars, a popular career-focused magazine, customized marketing programs and an on-line job board that helps leading employers connect with top-notch professional women in all fields. Check out their schedule of upcoming career expos, www.womenforhire.com.

As a benefit for ASWA members, Women For Hire is offering a free network membership (\$38 value). Women For Hire Network includes such features as "Ask Tory & Team" that allows you to submit a personalized question for a guaranteed response, a network website and newsletters. It also includes a free monthly conference call hosted by various experts! Visit network.womenforhire.com for full membership details. To take advantage of this free offer, email michelle@womenforhire.com and include "American Society of Women Accountants" in the subject line.



National Convention October 19 –21, 2009 The Palms Resort Las Vegas

Planning is already under way. Don't miss the opportunity to be a part of the excitement! If you are looking to contribute your time and talents, your help is needed. Volunteers are needed for the Program, Hospitality and Workforce Committees. Contact Susan Tripepi at stripepi@neo.rr.com if you are interested in helping or if you want additional details. Your involvement adds to the value of the convention for you. The room rate dropped from \$239/night to \$129/night so make your reservations now ... 866-942-7771 and use group code AA1017F. There are also some great airfares available. Book now!

If you are unable to attend perhaps you might have something to contribute to the auction, which supports The Foundation. Last year everyone was jealous of the chocolate that I got!

Some scholarship money will be available. So if you are thinking of going but need some help, please talk to Sue Tebrink.

Membership campaign update: At the end of April, the following chapters have earned or are well on their way to earning a free JNC registration to Las Vegas: **Small Chapters:** Dallas (5); Tampa Bay (6); Fort Worth (4); Tucson (4); Charlotte (2); Spokane (2) Atlanta (1); Austin (1); Boston (1); Central Arkansas (1); Cleveland (1); Flagstaff (1); Fort Walton Beach (1); New York (1); Portland (1); Rhode Island (1) **Medium Chapters:** Memphis (5); Philadelphia (2); Bellevue (1); District of Columbia (1); El Paso (1); Jackson (1); Los Angeles (1); Milwaukee (1); New Orleans (1); Northeast Florida (1); Orange County (1); San Antonio (1) **Large Chapters:** Birmingham (1); Denver (1); Houston (1); Omaha (1); Sacramento (1); Wichita (1). Congratulations to all these chapters. **Let's see if we can also get some free registrations for the Seattle chapter.**

ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.