

**Seattle Chapter Meeting
Wednesday, September 28, 2011**

Rainier Golf & Country Club
11133 Des Moines Memorial Drive South
Seattle, WA 98168
(206) 242-4460

Dress Policy: No Jeans Please

5:30-6:30 Social Hour & Networking

6:30-7:30 Dinner & Announcements

7:30 Speaker

8:30 Adjourn

Menu:

Entrée: Slow Roasted Prime Rib

Vegetarian Entrée: Wild Mushroom Strudel

Dessert: Apple Crisp

Cost:

<u>Program & Dinner</u>	<u>Members</u>	<u>Guests</u>
Regular/Affiliate	\$27.00	\$29.00
Standing Res	\$26.00	
Student/Associate	\$19.00	\$21.00
Program Only	\$5.00	\$7.00

Reservation/Cancellation Policies

Three options:

Use the on-line form

Call Arrangements Chair 206-467-8645

Email to reservations@aswaseattle.org

Reservation deadline: 5 pm, Thursday, Sept. 22

Cancellation deadline: Noon, Monday, Sept. 26

No-shows and late cancellations will be billed.

Walk-ins are welcome but with no meal availability guarantee.

**September 28, 2011
Monthly Dinner Meeting**

1 Hour CPE

Speakers:

Ken Horwitz, Senior Vice President of Investments & Mimi Park, Financial Advisor UBS Financial Services

Topic:

Tax Free: Now More Than Ever Before

Our speaker for the September 28th ASWA Dinner Meeting is Ken Horwitz, Senior Vice President, and Mimi Park, Financial Advisor, UBS Financial Services. Ken is known for his spontaneous improves on today's financial markets and investor mistakes.

With over 25 years of experience through four business cycles and three stock market crashes, Ken and his partner promise some tips for the tax-planner to create extra value for their services by spotting oft missed portfolio needs before year's end.

Next Month:

**October 18
18th Annual
Scholarship Dessert Auction
See article page 4**



President's Message:

Summer Has Finally Arrived ...

Which Means Fall is Right Around the Corner

Wow ... I think that summer has finally arrived in Seattle. The weather was absolutely gorgeous over Labor Day Weekend. I was beginning to wonder if summer would ever come. However, considering the conditions in other places the past couple months – temperatures in the 3-digits, earthquake in Virginia, hurricanes on the East coast and tornado in Joplin – I think that we are pretty lucky to be living in Seattle. What do you like about this city?

Now it is time to start thinking about fall. School will be starting soon which means that the Scholarship Dessert Auction and the National Conference are right around the corner. Liz Pray will be the auctioneer again for the live auction. Be sure to contact Amy Harris if you are interested in helping (desserts@aswaseattle.org). Put on your baking hats and create desserts to help satisfy the sweet tooth in all of us.

The Annual Conference for Women in Accounting will be October 24 - 26 in Charlotte. There is scholarship money available so be sure to contact president@aswaseattle.org if you wish to take advantage of this. We need a good representation from Seattle.

And, of course, fall means football. I am not a big fan of the Huskies although I did go to my first Husky football game on my birthday last year. Now the Seahawks are a different story. I had season tickets for 20 years on the **front row, 100 level, north end zone**. If you've actually read this, then you have a chance to win a prize. I will have prizes for the first ten people who come up to me at the meeting and tell me where my season tickets were! The normal exemptions apply – that means the editor is not eligible.

Thank you to those of you who have stepped up to volunteer for activities so far this year. Your help is deeply appreciated. Someone is needed to lead Student Night in February. This is your chance to step up and share your talents. If you are interested in this opportunity, please contact president@aswaseattle.org. It would be great to have students from all the schools in the area. (Hopefully, the weather will co-operate this year!) Sheila Lozan has the speaker lined up and Lindsey Nagel will be working on a flyer.

Continued on page 3

Calendar of Events

2011:

- | | |
|--------------|---|
| September 28 | September Dinner Meeting – see info on page 1 |
| October 12 | October Board Meeting |
| October 19 | October Meeting – DESSERT AUCTION! Note: 3 rd Wednesday! |
| Oct 24-26 | 2011 Annual Conference for Women in Accounting, Charlotte, North Carolina |
| November 16 | November Dinner Meeting – Note: 3 rd Wednesday! – Ryther Child Center Toy Drive
Topic: Market Volatility and the Long-Term Investor, Danielle Fleming Boone |
| December 14 | December Dinner Meeting – Note: 2nd Wednesday!
Topic: Computer Security, Mike Wright, Excellent Training |

2012:

- | | |
|-------------|--|
| May 18 & 19 | Northwest Regional Conference, hosted by Seattle Chapter, Cedarbrook Lodge, SeaTac |
|-------------|--|



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President's Message, continued from page 2

Speaking of students ... I was amazed when reading on LinkedIn recently that someone heard about ASWA while in high school. That got me thinking – what have we ever done about reaching out to high school students? I think that we are one of the best kept secrets in the accounting world. I would like to start to change that. Talk about ASWA to all your co-workers, colleagues and friends. Spread the word on LinkedIn and Facebook. Since we have no VP of Marketing, the Board (board@aswaseattle.org) will be happy to help you implement your ideas on how to spread the word.

The meeting dates for October, November and December are not on the usual Wednesdays – the fourth Wednesday of the month. *Be sure to check the calendar for meeting dates.* And don't forget the toy drive for Ryther Child Center in November.

Marilyn Wilt,
President

Member News

Congratulations to Lindsey Nagel! Her initial Washington CPA License has been approved and she will be Washington license number 29790. We are so proud of you Lindsey!

Amy Harris has taken the plunge out of public accounting and into the not-for-profit world. Her new job is Senior Accountant with the Puget Sound Blood Center. She says between her new job and her other job as Chair of the Scholarship Dessert Auction, things are very busy. Congratulations Amy!

Board News

At the September Board meeting, the Board voted to proceed with the project to build a new website for our chapter. There has been discussion about a new website during the past couple of years. One of the biggest needs driving the decision to proceed with the new site is the upcoming regional conference in May next year and the need to be able to take the registrations and payments on-line. So we are off and running with the goal to have the new website in operation by February 2012. A committee has been formed to make the project happen. The first phase will be to determine the specifications of the new website, solicit bids and select a vendor. If you would like to give input about needs and recommendations for the new website, please send an email to vpcommunications@aswaseattle.org.



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The 18th Annual ASWA-Seattle Scholarship Dessert Auction
Wednesday, October 19, 2011
Rainier Golf & Country Club

Event Schedule

5:30pm - 7:10pm Silent Auction
6:30pm Greek Mediterranean Buffet Dinner
7:30pm Live Auction Mania!

What's the ASWA-Seattle Scholarship Dessert Auction all about?

It's our singular event to raise funds for our scholarship program, which supports students following us into the accounting profession. Come prepared to peruse the silent auction tables filled with goodies made by our very own members as well as local bakeries. Cupcakes to dessert wine to ginger shortbread... it's all there! Stake your claim by placing your name on the bid sheet- highest bid at closing wins! Share with friends, be the office heroine by bringing in treats the next day, or stock up your freezer.

Winners of the silent auction items will be announced after the close of each table. These details, plus some time allotted, allow you to plan your strategy for the masterpieces offered during the LIVE auction. Collusions are encouraged as you join with members of your own (or another) table to bid on these scrumptious delights. Like coconut? Partial to chocolate? Adore lemon? Find others with similar dessert taste and pool your resources to win the treat. There will be something for everyone! For those tempted by multiple choices, you may have a chance to purchase "slices" from the winning table (if they have not already devoured their dessert!).

How can you help?

Attend the auction • Bring along a friend (a great introduction to ASWA!) • Contribute or sponsor item(s) to be



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*auctioned • Make a donation and/or bid on auction items -
silent or live • Assist during the event*

To donate a live or silent dessert item, contact deserts@aswaseattle.org
Reservations **required** (can be made online after 9/29/2011)

This year we awarded eight scholarships, totaling \$21,000,
for the 2011-2012 school year to students
pursuing accounting degrees throughout Washington State.

**Please join us to support our efforts for the 2012-2013
scholarships!**

WHO WE ARE, WHERE WE'VE BEEN AND WHERE WE ARE GOING

*The following excerpt is from "Seattle Chapter – 50 Years in Review" 1941-1990
Recollections of Past Presidents*

VICKI HEBERLING, CPA 1980-1981

In 1952 I received a BA from the University of Washington with an emphasis on marketing. After that I was associated for four years with a Canadian firm, a manufacturer and distributor for various bath oil and cosmetic products. I managed the small Seattle office.

In 1956-57 I quit working to raise a family. About ten years later a family friend died and I began maintaining the accounting records for the various investments and assets during the period of the administration of the estate. Robert Block of Friedman, Lobe and Block, who was the CPA for the estate, told me to go back to school. As I had a son and a young daughter, I returned to the UW taking only one class a quarter. I also worked two tax seasons for Friedman Lobe and Block doing "grunt" work for the tax section. After I received my CPA in 1974, I worked part time for a Bellevue accountant, and around 1977 I started my own practice --again on a part time basis in order to spend time with my family. In 1979 my work expanded to full time. Betty Miller introduced me to ASWA. I was given the opportunity to go on the board and thru the chairs and became president. I felt ASWA offered me an opportunity to grow in the profession.

I think I became such a supporter of ASWA because I felt that it provided me with an environment that was non-threatening nor competitive. Every member was truly supportive and ready and willing to grow, giving guidance on the way.

When I recall my year as president, I guess I take pride in the fact that it was Gladys Hyatt of North Cascades and I who decided to approach our respective chapters to have a fall accounting and auditing conference. The fact that it continues is wonderful. Secondly, we started the round tables the same year. To some degree these have continued. The following year, when I chaired the NW Area



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Conference, I convinced the chapter to hold it at Harrison Hot Springs. It was successful, evidenced by the fact we had a great attendance, and the chapter made a profit of \$1,000, while at the same time everyone had fun earning CPE credits.

From 1980 I served three years on the National Board --two years as a director and one year as vice-president of administration. I wrote the first draft of the area conference manual, which recently had its second or third revision. From this point on I have remained in the background, just admiring the great strides ASWA and women accountants have been making.

September Anniversaries

The following members have their ASWA anniversaries this month. We're so glad you are part of us!

Patricia Angell	Janis Augustin	Pam Queen
Janis Blauer-Chima	Amy Harris	Amy Ray
Jill Kershaw	Nancy Osborn	Jo Smitchger

Announcements

Next Journal Deadline: Friday, September 30, 2011

The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, member news, seminars, community meetings, committee meetings or an article you would like published, attach the file (preferably in Word™, single spaced with no tables, boxes or irregular formatting) and send to **Mary Fisher** at journal@aswaseattle.org.

Send us your **Member News** to be included in the *Journal*. New job, promoted, passed the exam, started back in school, major life events, read a great book? Send a brief write-up to journal@aswaseattle.org.

Employment Opportunities Newsletter will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to update@aswaseattle.org if you can't find your member number.

ASWA LinkedIn Group. Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.



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ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.