

**Seattle Chapter Meeting  
Wednesday, February 22, 2012**

Rainier Golf & Country Club  
11133 Des Moines Memorial Drive South  
Seattle, WA 98168  
(206) 242-4460  
Dress Policy: No Jeans Please

**Agenda:**

5:30-6:30 Social Hour & Networking  
6:30-7:30 Dinner & Announcements  
7:30 Speaker  
8:30 Adjourn

**Menu:**

**Entrée:** Pasta Bar  
**Vegetarian Entrée:** Pasta Bar  
**Dessert:** Rainier Brownie Sundae

**Cost:**

<u>Program &amp; Dinner</u>	<u>Members</u>	<u>Guests</u>
Regular/Affiliate	\$27.00	\$29.00
Standing Res	\$26.00	
Student/Associate	\$15.00	\$15.00
Program Only	\$5.00	\$7.00

**Reservation/Cancellation Policies:**

Three options:

Use the on-line form

Call Arrangements Chair 206-467-8645

Email to [reservations@aswaseattle.org](mailto:reservations@aswaseattle.org)

Reservation deadline: **5 pm, Thursday, Feb. 16**

Cancellation deadline: **Noon, Monday, Feb. 20**

**No-shows and late cancellations will be billed.  
Walk-ins are welcome but with no meal  
availability guarantee.**

**February 22, 2012  
Monthly Dinner Meeting  
Student Night**

**Speaker:** Doug Hoselton, Sandler Training

**Topic:** Growing your Business and Career  
Through Networking

Doug Hoselton has over twenty years of experience in business leadership, sales, and sales management. He is a successful entrepreneur, business speaker, trainer and coach who helps his clients achieve lasting results through ongoing reinforcement training in an engaging, interactive and safe environment. Doug is a frequent speaker and writer on sales and sales management topics. He has been a featured speaker for Chambers of Commerce, Rotary clubs, and a variety of trade and professional association meetings. His articles have appeared in magazines such as *Washington CEO*, *The Big "I"*, *NW Construction*, *Seattle Daily Journal of Commerce*, *RFID Update* and *Puget Sound Business Journal*. Doug brings a deep passion for and understanding the importance of behavior, attitude and techniques in the selling system process. Best of all - he will keep us all awake and entertained, as he studies and performs standup comedy - which brings a unique flare to his presentation style!

**Student Night!**

We will have the pleasure of welcoming students from various colleges to our **February 22nd** dinner meeting. The social hour will be an opportunity to show the students how easy it is to approach members as we play BINGO. The BINGO questions will cover issues ranging from pets to hobbies to other jobs. Prizes will be awarded to the winners of BINGO and all student guests will receive a goodie bag. Becker will also be awarding a CPA Review Scholarship. This is a great chance for members to share the benefits of ASWA with our guests. Be sure to greet and encourage the students.



## President's Message February 2012

### It's February so it must be ...

\*\*\*tax season. I'm sure that's what most of you will say. Many of you will be hermits for the next couple of months as you work your way through tax forms and tax laws.

\*\*\*baseball season. That's my answer. The catchers and pitchers report to Spring Training any day now. Opening day is just around the corner. I know, I know the Mariners aren't expected to be very good again this year but I still like to go.

\*\*\*Student Night. Mary Dunlap is heading the committee on this. She has a great activity planned during the social hour. Come prepared to answer questions about yourselves for the students. Be sure to invite students that you know. Hopefully, there will be no snow and we will have students from all the local universities and colleges.

\*\*\*Regional Conference. The committee is working hard on this and has almost put the program grid together. There are a few spaces left to fill. I need to get my act together to get the flyer done. We should have a Save-the-Date postcard available by the next dinner meeting. There are still lots of opportunities to help. Our most immediate need is help with registration. Please contact [nwrc12@aswaseattle.org](mailto:nwrc12@aswaseattle.org) if you can help with this important role.

\*\*\*ASWA next year. I can't believe that we are more than half-way through this fiscal year. Where has the time gone? The Nominating Committee (Carol Bacon, Dottie Adkins and Mary Anne Schmitt) are in the process of looking for the next group of Board Members and Committee Members as required by the By-Laws. This year we didn't have a President-elect or a VP of Marketing. These are two very important offices which need to be filled – along with the positions of President, Secretary, Treasurer, Directors at Large and Membership, Arrangements and Program Chairs. Several people are needed to serve on the Scholarship Committee with Amy Harris. Please consider giving of your time to help.

\*\*\*early spring. Well ... at least in my dreams. I admit that I am a weather wimp and definitely didn't like the snow. The last couple of days have been absolutely glorious although not quite warm enough to sit outside.

\*\*\*SuperBowl. I had the opportunity to share the SuperBowl experience with several ASWA members. While talking and knitting, we actually watched most of the game. Thanks for an enjoyable time. Sharon Lee had viewed most of the commercials on-line so she kept us informed as to what to expect.

\*\*\*family time. Don't forget to take time for your kids and significant other in the midst of everything else that is going in your life. I am frequently reminded of how short life is and we need to make sure that we are not taking others for granted.

Have a great month.

- Marilyn Wilt, President

## Calendar of Events

### 2012:

- |             |  |
|-------------|--|
| February 22 | February Dinner Meeting – Student Night – see page 1   |
| March 28    | March Dinner Meeting – Joseph Cunha, Tax Manager, City of Seattle Business License Division  |
| April 25    | April Dinner Meeting – Sue Danbom, Volt Staffing, Learning LinkedIn – Making it Work for You |
| May 23      | No MAY Dinner Meeting due to hosting the NW Regional Conference May 18 – 19                  |
| June 27     | June Dinner Meeting – Chris Falco, Falco Sult, Succession Planning; Installation of Officers |
| May 18 & 19 | Northwest Regional Conference, hosted by Seattle Chapter, Cedarbrook Lodge, SeaTac           |
| Oct 22-24   | ASWA Annual Conference, San Diego  |



**American Society of Women Accountants**  
 Box 237  
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 Seattle, WA 98104-3191

## **2012 Northwest Regional Conference**

### **Weathering The Storm: Celebrating 70 years in Seattle**

**May 17 – 19, Cedarbrook Lodge, Seattle**

The 2012 Northwest Regional Conference is being hosted by the Seattle Chapter at the beautiful [Cedarbrook Lodge](#). Hospitality and sign-in will start Thursday evening, May 17. 16 hours of CPE is scheduled for Friday and Saturday, including 4 hours of Ethics for Washington State. Fun Night will be Friday, May 18 when we will be celebrating the culmination of our 70<sup>th</sup> year. In addition, there will be a Chapter Exchange and Ed Foundation fundraising raffles. We are expecting attendees from the neighboring NW region chapters in Oregon, Idaho and Montana as well as members of the ASWA National Board and the ASWA Educational Foundation Board. The conference brochure with the curriculum and registration information will be available around March 1.

### **Nominating Committee**

The Seattle Chapter Nominating Committee is busy this time of year seeking our chapter’s leadership for next fiscal year, July 1, 2012 – June 30, 2013. The members of the Nominating Committee this year are Carol Bacon, Immediate Past President, Mary Anne Schmitt, and Dottie Adkins. The Nom Comm will be recruiting for the Board positions, President, President-Elect, three Directors (Professional Development, Marketing, and Communications), Secretary, Treasurer, three Directors at Large, as well as committee chairs. The slate of officers will be presented at the March dinner meeting, voted on at the April dinner meeting and then installed at the June dinner meeting.

Seasoned members of the chapter can tell you the best way to maximize the value of your ASWA membership is to become involved in the committees and chapter leadership. If you receive a call from the Nom Comm, please consider how you would like to participate. If you are interested in joining a committee or the Board, please contact one of the three Nom Comm members or contact Marilyn Wilt, this year’s President. See the website for the listing of committees.

### **February Anniversaries**

**The following members have their ASWA anniversaries this month. We’re so glad you are part of us!**

Sue Tebrink	Nancy Harris	Carol Grant	Linda Burrus
Liz Pray	Linda Saunders	Carol Bacon	Mariette Knoblach
Dottie Adkins	Nancy Terry	Sharon Link	Elisabeth Edelen
Uliana Chuvashov	Laura Bendit	Carey Homan	Phuong Nguyen

### **Welcome New Members**

**Please welcome the new members so far this fiscal year, since July 1. We’re glad you’ve joined us!**

Madalina Dobra	Jessica Dreier	Lisa Boyd	Kimi Willison
Mimi Park	Olga Moore	Alexandra Castoe	Chenge Li
Malaika O’Rourke	Oanh Tran	Heather Guzha	Gillian West
Yukari Horikawa	Robin Amundson	Denise Rasch	Yukari Odora
Phengky Sim			



## Announcements

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### **Next Journal Deadline: Friday, March 9, 2012**

The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, member news, seminars, community meetings, committee meetings or an article you would like published, attach the file (*preferably in Word™, single spaced with no tables, boxes or irregular formatting*) and send to **Mary Fisher** at [journal@aswaseattle.org](mailto:journal@aswaseattle.org).

Send us your **Member News** to be included in the *Journal*. New job, promoted, passed the exam, started back in school, major life events, read a great book? Send a brief write-up to [journal@aswaseattle.org](mailto:journal@aswaseattle.org).

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**Employment Opportunities Newsletter** will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to [update@aswaseattle.org](mailto:update@aswaseattle.org) if you can't find your member number.

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**ASWA LinkedIn Group.** Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.

#### **ASWA Mission Statement**

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

#### **ASWA Claim Statement**

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.