

Seattle Chapter Meeting Wednesday, April 23

Rainier Golf & Country Club
11133 Des Moines Memorial Drive South
Seattle, WA 98168
(206) 242-4460

Dress code requirement: no jeans

Menu:

Salad: Tossed Green

Entrée: Chicken Dijon

Dessert: Ice Cream Sundae with Cookie

Vegetarian Option: Roasted Vegetable Strudel

Members/Faculty	\$27.00
Guests	\$29.00
Students Members	\$19.00
Student Guests	\$21.00

No coffee only option

Reservations, need to be made by
1 pm, Thursday, April 17

in order to guarantee a spot. Standing reservations will apply. For **reservations**: use the **Online Reservations Form**, send email to reservations@aswaseattle.org, or contact, Arrangements Chair, (206) 467-8645 (ASWA voice mail).

For **cancellations**, please call, use the online form, or send an email to cancel no later than noon on **Monday, April 21**

No-shows and late cancellations will be billed. Walk-ins are welcome but with no meal availability guarantee.

Wednesday, April 23

1 Hour CPE

Speakers: Julie Barbadillo and Robbie Dahl Sullivan

Topic: An Update on the Accounting Profession for Accounting Professionals

Julie and Robbie will be giving us an update on the accounting profession, an update geared for those of us already in the profession. The update will include:

- how the CPA exam has changed and is currently conducted
- how the 5-year education requirement has affected the CPA profession
- how the profession is changing as a result of corporate scandals and resulting legislation in recent years
- the unique program offered by DKB (DeVry - Keller - Becker) that allows students to obtain an accounting education that includes an MBA while preparing you to pass the CPA Exam
- update on current Board of Accountancy requirements for becoming licensed

Julie Barbadillo is the Dean of General Education and Business at DeVry University. She has been with DeVry University for fifteen years. She began teaching in DeVry's Phoenix, Arizona campus and transferred to the Federal Way campus in 2001. She earned her Master's degree in Public Administration from Arizona State University and a Master's degree in English from the University of Colorado-Denver. Her Bachelor's degree in English is from Colorado College. She was Professor of General Education, Evening/Weekend Program at the Phoenix campus.

Robbie Dahl Sullivan is Senior Marketing Coordinator with Becker CPA Review and deals with corporate and university relations. She has been with Becker for 18 years. Robbie is a member of the Bellevue Chapter and has served on various Bellevue Chapter committees.



Calendar of Events

- | | |
|---|--|
| <p>April 17, 2008</p> <p>April 21, 2008</p> <p>April 22, 2008</p> <p>April 22, 2008</p> <p>April 23, 2008</p> <p>May 12, 2008</p> <p>May 14, 2008</p> <p>May 15, 2008</p> <p>May 20, 2008</p> <p>May 20, 2008</p> <p>May 28, 2008</p> <p>May 30 - 31, 2008</p> <p>June 9, 2008</p> <p>June 17, 2008</p> <p>June 19, 2008</p> <p>June 25, 2008</p> <p>October 28 - 30</p> | <p>ASWA Spokane Meeting: Red Lion Hotel at the Park
 Topic: The Magic of Herbs Speaker: Joyce Towne, CPA Retired</p> <p>ASWA Tacoma Meeting: LaQunita Inn</p> <p>ASWA Bellevue Meeting: Coast Hotel Bellevue</p> <p>ASWA North Cascades Meeting: Bob's Burger & Brew</p> <p>Monthly Meeting: Rainier Golf & Country Club</p> <p>ASWA Tacoma Meeting: LaQunita Inn</p> <p>Board Meeting: 5:30 – 7:00 TBD</p> <p>ASWA Spokane Meeting: Red Lion Hotel at the Park
 Public Relations Night Speaker: Mary Ann Sanger</p> <p>ASWA Bellevue Student Night: Coast Hotel Bellevue</p> <p>ASWA North Cascades Meeting: Bob's Burger & Brew</p> <p>Guest Night: Rainier Golf & Country Club
 Topic: Personal Branding for Professional Women
 Speaker: Peg Marckworth</p> <p>NW Area Conference: Bellevue Courtyard Marriott</p> <p>ASWA Tacoma Meeting: LaQunita Inn</p> <p>ASWA Bellevue Meeting: Coast Hotel Bellevue</p> <p>ASWA Spokane Meeting: Red Lion Hotel at the Park</p> <p>Monthly Meeting: Rainier Golf & Country Club</p> <p>Joint National Conference: The Fairmont, Dallas</p> |
|---|--|

Joint National Conference October 28 – 30

Planning for the JNC in Dallas October 28 to 30 is well on its way. Thanks to a fabulous Program Committee of dedicated ASWA and AWSCPA members, we have a schedule packed with great educational presentations.

There are many fun options available to make this a vacation as well as an educational experience.

Do you like shopping? Try Neiman Marcus or Dallas Galleria or Mockingbird Station.

What about history? Check out the Dallas Holocaust Museum or the historic Ft. Worth stockyards area.

Most of the **professional sports teams** do better than the Seattle area sports team (but then that's not saying much). Football, basketball, soccer and baseball are all available.

The Dallas Convention and Visitor's Bureau's website, www.visitDallas.com, is a good starting place for planning around what interests you.

To reserve your room, contact The Fairmont Dallas and be sure to mention that you'll be attending the ASWA/AWSCPA Joint National Conference and that you are seeking the \$169 room rate.

Put those pennies, nickels and dimes away now so that you can join other members of Seattle ASWA in Dallas. The more the merrier!



American Society of Women Accountants
 Box 237
 800 5th Avenue, Suite 101
 Seattle, WA 98104-3191

ASWA Northeast Regional Conference

June 5-7, 2008 Akron, OH

**Sponsored by the Akron/Canton Chapter
 "Celebrate the Past, Focus on Your Future!"**

We are thrilled to inform you that the Akron/Canton Chapter #139 will be hosting the 2008 Northeast Regional Conference from Thursday, June 5th to Saturday, June 7th in celebration of the chapter's 25th anniversary.

Twelve CPE credits (which will include 3 hours of ethics CPE) will be offered in addition to a Friday Fun Night. The installation of the 2008-2009 National Board of Directors will also take place at this conference. www.aswa.org/files/public/ASWA_NE_Conference_Promo_Flyer.doc for promotional flyer. If you have any questions, please feel free to contact Susan Tripepi at stripepi@neo.rr.com or Becky Price at beckyp606@yahoo.com. We hope to see you there!

SAVE THE DATE

“Get Connected, Stay Connected”

With 16 hours of CPE (including 4 hours of Ethics)

Bellevue Chapter invites you to attend

The 2008 Northwest Regional Conference - May 30-31, 2008

Courtyard Marriott in Downtown Bellevue, Washington

3 tracks to chose from: Accounting/Auditing, Controller/Leader or Tax
Fun night at Parlor Billiards & Spirits - an upscale billiard parlor with a fashion session
Fabulous shopping at Lincoln Square and Bellevue Square, fine dining restaurants ... all within walking distance and featuring great Bellevue hospitality.

CPE Topics (subject to change):

- | | |
|-------------------------------------|--|
| Sox Update | Essential Skills |
| 4 hours of Ethics | Career Development in Corporate America |
| Forensic Accounting | Canadian Taxes |
| Profit & Loss Analysis | Where There's a Way, There's a Will |
| Internal Control/Engagement Letters | Department of Revenue - Sales Tax Simplification |
| Identity Theft | Retirement Plans for Small Business |
| ABCs of Credit Scoring | Foreign Tax Treaties |
| Global Business Etiquette | Executor Duties |
| Advanced QuickBooks | Social Security Benefits for Women |
| Employment Law | |

**For more information, contact: Paula Bishop - paulabishop@qwest.net 425-591-1137 or
 Eleanor Siverts-Akerman – eleanorsa@comcast.net 425-255-8842**

Registration form: www.aswabellevue.org/images/Registration_Interest_1.pdf

How to Boost Employee Productivity

by Noreen Florio (noreen.florio@rhi.com)

In the business world, productivity is key to prosperity. Maximize your accounting and finance team's efficiency and output with the following productivity-boosting strategies:

Be liberal with praise. Compliment your employees whenever it's warranted. And don't worry that frequent praise will lead to complacency. Most people respond to positive reinforcement by working even harder and smarter. On the other hand, workers who give it their all but feel unappreciated are likely to cut back on their efforts, assuming management doesn't care about or even notice their contributions.

Individualize responsibility. The more people share responsibilities on a project, the longer they typically take to complete the assignment. While teamwork is an important dynamic in the workplace, make sure the individuals within the group have clearly defined responsibilities.

Publicize company goals. Your staff should understand the short and long-term goals your organization is striving to achieve. Highlight these strategies in company publications or on the employee bulletin board. Moreover, ask individual departments to set objectives and encourage buy-in by involving employees at all levels in the process.

Offer guidance. One of the most common and frequently overlooked reasons for low performance is poor direction. When you make an assignment, provide as many details as possible. Keep in mind that team members may be reluctant to ask questions for fear of appearing uninformed or incompetent.

Criticize with care. When employees are doing substandard work, it's the manager's job to let them know. But be tactful. Never criticize an employee in front of his or her colleagues, and focus the discussion on performance - not the person.

Solicit input. Don't assume that your staff will voluntarily voice their concerns. Instead, actively seek comments, observations and suggestions for improving processes. Maintain an open-door policy to make it easy for employees to talk to you.

Accountemps is the world's first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 350 offices throughout North America, Europe and the Asia-Pacific region, and offers online job search services at www.accountemps.com.



Announcements

Consider serving with ASWA Seattle in the coming year. The nominating committee may have already contacted you. Say “yes” when they contact you.

ASWA Southwest Regional Conference. May 16-17 - Flagstaff, AZ - "Accounting with Altitude" 13 hours of CPE (including 4 hours of ethics). The Flagstaff Chapter invites you to attend the 2008 Southwest Regional Conference. The conference begins on May 16th at 12:30pm with an exciting fun filled day of CPE. The chapter exchange will be Friday evening followed by fun night at the hotel with games, prizes and more. The installation of the ASWA Foundation Board of Directors will take place on Saturday.

See www.aswa.org/files/public/ASWA_SW_Conference_Promo_Flyer.doc for our program brochure. If you have any questions please email Kelly Robertson at kelly.robertson@nau.edu or call 928-523-3711.

More benefits for ASWA Members. ASWA launched the Career Center in January. Sponsors Accountemps and Robert Half Finance & Accounting are making their research available on our website. Salary ranges or communicating with a difficult colleague are topics addressed at the Career Center. What else can you find here: podcasts offering the latest employment news and trends. WOW! All of this is available to you free of charge, 24 hours a day using your member number. Ideas, thoughts, questions and conversations about the Career Center are taking place on the Virtual Exchange. Make use of these tools and enhance **your** membership benefits.

Next Journal Deadline:

Wednesday, April 23

The Seattle Chapter of the American Society of Women Accountants, to serve its members’ interests, publishes the *Journal* monthly. If you have news, seminars, community meetings, committee meetings or an article you would like published, attach the file (*preferably in Word™, single spaced with no tables, boxes or irregular formatting*) and send via email to **Marilyn Wilt** at journal@aswaseattle.org.

ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.