

## Seattle Chapter Meeting Wednesday, July 22

Rainier Golf & Country Club  
11133 Des Moines Memorial Drive South  
Seattle, WA 98168  
(206) 242-4460

Dress code requirement: no jeans

### Menu:

**Salad:** Tossed Green

**Entrée:** Grilled Halibut with Pineapple Salsa

**Dessert:** Seasonal Cobbler

**Vegetarian Option:** Pasta Radiatore with Sundried Tomatoes, Capers

<b>Members/Faculty</b>	\$27.00
<b>Guests</b>	\$29.00
<b>Students Members</b>	\$19.00
<b>Student Guests</b>	\$21.00
<b>Coffee Only</b>	\$ 5.00

### Reservation/Cancellation Policies

Use the on-line form

Call Arrangements Chair 206-467-8645

Send email to [reservations@aswaseattle.org](mailto:reservations@aswaseattle.org)

Reservations deadline:

**1pm, Thursday, July 16**

Cancellations deadline:

**Noon, Monday, July 20**

**No-shows and late cancellations will be billed.  
Walk-ins are welcome but with no meal availability guarantee.**

## Wednesday, July 22 1 Hour CPE

**Speaker:** Don E. Smith

VP Senior Treasury Product Delivery Officer  
Bank of America Merrill Lynch, Global Product Delivery – Treasury

**Topic:** “The Top 10 Treasury Strategies for Doing More... With Less”

In these turbulent economics times, treasury, accounting and finance departments are under increased pressure to perform more tasks often with smaller staffs. Reducing a workforce doesn't always mean they there is less work to do, and often times there may be more work falling on fewer and fewer personnel. Given this reality, what can treasurers, accountants and finance professionals do to get more done -- with less? At our July meeting, twelve year veteran treasury sales officer, Don E. Smith, will offer his 10 top treasury strategies for doing more -- with less!

Don E. Smith is Vice President and Product Delivery Senior Officer – Treasury for Commercial and Business Banking teams in Western Washington and Alaska. His 33-year sales career has spanned business banking relationship management, investment services and treasury management. Smith rejoined Bank of America's Global Treasury Product Delivery Team in May, 2008.

Don has been a Seattle University Albers School of Business MBA mentor for 7 years. He has twice been the President of the Northwest Association of Financial Professionals in Seattle, an industry association of treasury / cash management professionals. He was the 2007 Chairman of the Northwest Summit for Financial Professionals in Seattle. He has been active in public speaking for over 31 years and Toastmasters International for 11 years. He is a frequent speaker at national, regional and local business and industry conferences on treasury and cash management.



## Calendar of Events

July 11, 2009	Annual Planning Meeting – contact Jo Smitchger for info
July 22, 2009	July Dinner Meeting – see page 1
August 5, 2009	August Board Meeting
August 26, 2009	August Dinner Meeting Topic: Nexus – Conducting business In and Out of State
September 9, 2009	September Board Meeting
September 23, 2009	September Dinner Meeting
October 7, 2009	October Board Meeting
October 19 - 21, 2009	Joint National Conference The Palms Resort, Las Vegas
October 28, 2009	October Dinner Meeting Annual Scholarship Dessert Auction
November 11, 2009	November Board Meeting
November 18, 2009	November Dinner Meeting Topic: Bear Market Rally or Beginning of a New Bull Market?
December 2, 2009	December Board Meeting
December 16, 2009	December Dinner Meeting Joint meeting with Bellevue Chapter hosted by Seattle Chapter
June 18 - 19, 2010	NW Area Conference - “Stop and Count the Roses” Portland Crowne Plaza – Portland Convention Center

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## July 2009 President's Message

Many thanks to those who have joined our new board, who serve as committee chairs and members, and who support us through their membership. As we enter our new fiscal year and change of leadership, I think of the reasons why I enjoy being a part of ASWA and what I hope contribute to our chapter as President.

I joined the ASWA in the fall of 2006. After attending my first meeting, I was hooked. The reason why I stay in ASWA is because it provides me with a sense of community and support. One of the first things that I notice was the lack of competitiveness and the openness of our membership. This warm embrace was what made me keep attending dinner meetings. More than that, though, ASWA has helped me grow as a person. Having a network of women who will support you through anything has given me more confidence in my career. I am more willing to demand a competitive salary, take risks in my career, and, now, contemplate career change, because I know that I'm not alone and that I have a team of great networkers at my disposal.

As the new President I plan to continue our culture of mentorship and to enhance two aspects our chapter: communication and coordination. To meet these goals I plan to facilitate a transfer of chapter knowledge to our volunteers at our planning meeting. Then, I will work closely with our new President-Elect Carol Bacon and our new Board to finalize our strategic initiatives, create a marketing plan, and create an internal communications plan. Finally, I will use technology to help us stay on track with our goals.

I look forward to serving as your new President!

Jo

## Your Chapter Needs You

We still have open positions on committees and would love to have you sign up if you see something that strikes your interest. Many committees still have room for more members so it's never too late to join. The following volunteer opportunities are still available:

Marketing Committee Chair	Be a greeter at the monthly dinner meetings
Publicity Committee Chair	Be a sponsor to a new member
Public Relations Chair	Write up speaker highlights
Yearbook Committee	One-time volunteer jobs are available

**Contact President Jo Smitchger at [president@aswaseattle.org](mailto:president@aswaseattle.org) if you are interested or would like more information.**



American Society of Women Accountants  
Box 237  
800 5th Avenue, Suite 101  
Seattle, WA 98104-3191

## **Joint National Conference October 19 – 21, 2009 The Palms Resort Las Vegas**

Will you be going to Las Vegas? The JNC is only three months away. It's time to think about being there. There will be four tracks of CPE: Accounting and Auditing, Controllershship, Professional Development/Leadership and Taxation, which means that there should be something for everyone. The room rate dropped from \$239/night to \$129/night so make your reservations now ... 866-942-7771 and use group code AA1017F. There are also some great airfares available. Book now!

For those of you who weren't able to make the Northwest Regional Conference in Bellingham, here is another great opportunity to network and, who knows what you might learn along the way. See you there.

### **Made in Seattle Call for Items for Silent Auction Basket at JNC**

The Seattle Chapter would like to have a basket of "Made in Seattle" items for the Silent Auction at the Joint National Conference in Las Vegas, October 19-21, 2009. Be creative but do remember that products will be on display for three days and must be transported in the winner's luggage, so perishable and easily broken items are not recommended. The Silent Auction supports the programs of the ASWA Foundation. For more information contact Rachel Petrich, [Petrich.R@portseattle.org](mailto:Petrich.R@portseattle.org), or Marilyn Wilt, [marilyn@screenplayinc.com](mailto:marilyn@screenplayinc.com). Your contribution needs to be delivered to Marilyn by October 14th.

### **Contact Info for Other Northwest Region Chapters**

**ASWA Bellevue:** [www.aswabellevue.org](http://www.aswabellevue.org)

Meets third Tuesday of the month at Coast Hotel Bellevue

August 18 – Improving Your Job Performance by Optimizing Sleep presented by Dr. Catherine Darley from the Institute of Naturopathic Sleep Medicine

**ASWA Tacoma:** [www.aswatacoma.org](http://www.aswatacoma.org)

Meets second Mondays at Tacoma LaQuinta Inn just off I-5

**ASWA Spokane:** [www.aswa4.org](http://www.aswa4.org)

Meets third Thursdays at Red Lion Hotel at the Park

**ASWA North Cascades:** [www.aswa115.org](http://www.aswa115.org)

Meets third Tuesdays except December at Bob's Burgers & Brew in Bellingham

August 18 – Working in a Paperless Environment, Moss Adams LLP

**ASWA Portland:** [www.aswaportland.org](http://www.aswaportland.org)

Meets fourth Tuesdays at various locations

### **Northwest Region Directors – Region 6:**

**Seattle, Bellevue, Tacoma, North Cascades, Spokane:**

Sharron O'Donnell, CPA

Email: [areadirector@aswaseattle.org](mailto:areadirector@aswaseattle.org)

**Billings, Portland:**

BJ Sprague, CPA



## Announcements

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**Next *Journal* Deadline: Wednesday, August 5, 2009.** The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, seminars, community meetings, committee meetings or an article you would like published, attach the file (*preferably in Word™, single spaced with no tables, boxes or irregular formatting*) and send to **Mary Fisher** at [journal@aswaseattle.org](mailto:journal@aswaseattle.org).

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**Employment Opportunities Newsletter** will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to [update@aswaseattle.org](mailto:update@aswaseattle.org) if you can't find your member number.

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**ASWA LinkedIn Group.** Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.

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### ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

### ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.