

**Seattle Chapter Meeting
Wednesday, November 17, 2010**

Rainier Golf & Country Club
11133 Des Moines Memorial Drive South
Seattle, WA 98168
(206) 242-4460

5:30-6:30 Social Hour & Networking

6:30-7:30 Dinner & Announcements

7:30-8:30 Speaker

Menu:

Entrée: Salmon Filet

Vegetarian Option: Pasta Radiatore with Sundried Tomatoes and Capers

Dessert: Lemon Curd Tart

Members/Faculty	\$27.00
Standing Res	\$26.00
Guests	\$29.00
Students Members	\$19.00
Student Guests	\$21.00
Coffee/Program Only	\$ 5.00

Reservation/Cancellation Policies

Three options:

Use the on-line form

Call Arrangements Chair 206-467-8645

Email to reservations@aswaseattle.org

Reservations deadline:

5 pm, Thursday, November 11

Cancellations deadline:

Noon, Monday, November 15

No-shows and late cancellations will be billed.

Walk-ins are welcome but with no meal availability guarantee.

**November 17, 2010
Monthly Dinner Meeting
1 Hour CPE**

Speaker: David Follett, Partner,
Moss Adams LLP

Topic: IFRS, SEC developments, and general accounting & reporting practices

David Follett is a Partner at Moss Adams, LLP and Chair of the firm's Securities and Exchange Commission (SEC) Practice Group. He has over 18 years of experience in public accounting and currently serves public and private companies in a number of industries, including technology, consumer products, and retail.

David previously served as a Professional Accounting Fellow at the SEC in Washington, D.C., where he focused on domestic and international SEC-registrants. He is also a member of the Center for Audit Quality SEC Regulations Committee, and served as Chair of the AICPA's 2007 Conference on SEC and PCAOB Developments.

David will talk about IFRS, SEC developments, and general accounting and reporting practices and he's open to other topics depending on the group's interests.



Seattle ASWA Meeting Etiquette
or
Did Your Mama Raise You That Way?
by Sue Danbom

The fourth Wednesday of each month, we look forward to gathering at our Seattle Chapter meeting for fun, food, fellowship and CPE. We are all professionals with proper upbringing, but the techno age brings circumstances that “Mama”, as carefully as she raised us, couldn’t have anticipated. Here are a few updated etiquette tips specific to the Seattle ASWA that will make gathering an enjoyable experience for all.

What not to wear: No jeans or t-shirts. The Rainier Golf and Country Club has a no-jeans policy. We need to honor that. We also want to leave a favorable impression with visitors. Professional or “country club casual” is requested. Do wear your name tag. (Names consistently elude me.)

Silence is golden: Turn your cell phone off or to silent mode. Unless you are an amateur organ transplant surgeon, that message can probably wait. Nothing is more distracting during a presentation than having a cell phone ring. (I’m guilty as charged.) Be present during the meeting (no texting) because we love your company and we only get you once a month.

A time to speak: Dinner conversation - engage everyone. Remember coming to ASWA for the first time when you didn’t know anyone? The best thing we can do is make everyone feel welcome. Make sure you go around the table and have everyone introduce themselves. Engage everyone in the dinner conversation. Old and new members - those who feel welcome will return.

A time to be silent: During the evening’s presentation, please refrain from side conversations. CPE is being gathered. The speaker has generously donated time. Make sure you have your “mute button” on.

Invite visitors to return: If you meet visitors, thank them for coming and invite them to return. We can never have too many new members. That one, small gesture may bring someone back.

Return your nametag: After the meeting. File your name tag alphabetically in the accordion file. That way it will be waiting for you next meeting. (And I won’t have to rack my brain connecting your name to your face.)

Thank you for your consideration. Your mama would be proud.

Calendar of Events

Nov 17	November Dinner Meeting Topic: IFRS, SEC developments, and general accounting & reporting practices
Dec 8	December Board Meeting
Dec 15	December Dinner Meeting
Jan 26	January Dinner Meeting
May 12-13	Northwest Regional Conference, Billings, Montana



American Society of Women Accountants
Box 237
800 5th Avenue, Suite 101
Seattle, WA 98104-3191

WHO WE ARE, WHERE WE'VE BEEN AND WHERE WE ARE GOING

*The following excerpt is from "Seattle Chapter – 50 Years in Review" 1941-1990
Recollections of Past Presidents*

CHRISTINA ANDERSON, CPA

1988-1989

Serving as co-chair of the 1988 Spring Conference, held in Seattle, was a most rewarding experience. Carol Baldwin had already been appointed chair; then she asked me to serve as co-chair. I am still receiving compliments from ASWA members around the country.

My term as president followed the conference. Our chapter was fortunate to have enough members to have an active board after all the member hours needed for the previous year's activity. I was especially pleased that a scholarship of \$1,000 funded jointly by AWSCPA and ASWA was awarded to a student nominated by the chapter. Two additional scholarships of the same amount funded by the chapter were awarded--one to a man and one to a woman.

Two important reports were issued: the Eastside Task Force Report and the Public Relations Plan.

A memorable event was the first fall seminar in 1980, when I was education chair. Vicki Heberling, who was president at that time, had this great idea to co-sponsor a weekend accounting and auditing seminar with the North Cascades chapter. Vickie owned a condo at Birch Bay and arranged for us to hold the seminar there. The event was such a success that we have had one every year since.

I joined ASWA in 1978 while I was a staff accountant in the tax department of Touche Ross & Co. They did not consider ASWA to have the most professional credentials, but I was so impressed with the quality of the women in the organization and the many activities going on, I joined without the "blessing" of my employer. I left Touche Ross in early 1980 (when my daughter was born) but I'm still with ASWA. I now have my own accounting practice.

The professional education and contacts I have made through ASWA have proved invaluable to me. I'm able to meet almost all my CPE needs through ASWA. A tax roundtable helps with my practice management and technical questions. Through ASWA I've even found another CPA, Tina Polf, with whom I share office space. And best of all, I always have fun while I participate in the activities.



2012 Northwest Regional Conference ... hosted by Seattle

Thank you to everyone who has expressed an interest in helping. Some of you have said that you can't help right now and that's okay. As the time gets closer, there will be more than enough for everyone to do. The biggest need is for two or more members to volunteer as co-chairs.

Many excellent ideas are being considered. Wouldn't it be great to have Amazon, Starbucks, Nordstrom, Tully's and other Pacific Northwest companies represented in some way? Dream big – what about the Mariners or Storm? If you have any ideas or contacts, please share them as sponsors are a key ingredient to any successful conference and this will be the next major item on the agenda.

See you on December 8th from 6pm – 8pm at Screenplay. Contact presidentelect@aswaseattle.org with your ideas, suggestions, and willingness to volunteer and to request directions.

And, by the way, don't forget to include Billings in your 2011 plans – May 12 & 13.

Strategic Planning Committee

One of the main responsibilities of the President-elect is to meet with other members who help set the goals and objectives for her term. In checking the current roster it looks like Jo Smitchger was the only member nominated. If you looking are looking to volunteer for something that wouldn't be long term, this is it. The Committee will only meet a couple of times. Please contact Strategic@aswaseattle.org.

November Anniversaries

The following members have their ASWA anniversaries this month. We're so glad you are part of us!

Roberta Hyman

Janet Stebbins

Linda Landerdahl

Mary Fisher

Welcome New Members

Welcome to our new members so far this fiscal year. We're glad you've joined us!

Nicole Nuccio

Jocelynn Fuller

Cheryl Lieberman

Amy Ray

Amal Matan

Carolyn McKenna Goga

Laurie Tish

Gina Kersey

To help make our new members feel welcome, please seek out our new members and get to know them at a meeting.



Announcements

Next Journal Deadline: Sunday, November 28, 2010

The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, member news, seminars, community meetings, committee meetings or an article you would like published, attach the file (preferably in Word™, single spaced with no tables, boxes or irregular formatting) and send to **Mary Fisher** at journal@aswaseattle.org.

Send us your **Member News** to be included in the *Journal*. New job, promoted, passed the exam, started back in school, major life events, read a great book? Send a brief write-up to journal@aswaseattle.org.

Employment Opportunities Newsletter will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to update@aswaseattle.org if you can't find your member number.

ASWA LinkedIn Group. Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.

ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.