

**Seattle Chapter Meeting
Wednesday, April 25, 2012**

Rainier Golf & Country Club
11133 Des Moines Memorial Drive South
Seattle, WA 98168
(206) 242-4460
Dress Policy: No Jeans Please

Agenda:

5:30-6:30 Social Hour & Networking
6:30-7:30 Dinner & Announcements
7:30 Speaker
8:30 Adjourn

Menu:

Entrée: Tilapia Nicoise
Vegetarian Entrée: Grilled Vegetables & Creamy Polenta
Dessert: Chocolate Decadence Cake

Cost:

<u>Program & Dinner</u>	<u>Members</u>	<u>Guests</u>
Regular/Affiliate	\$27.00	\$29.00
Standing Res	\$26.00	
Student/Associate	\$19.00	\$21.00
<u>Program Only</u>	\$5.00	\$7.00

Reservation/Cancellation Policies:

Three options:

Use the on-line form

Call Arrangements Chair 206-467-8645

Email to reservations@aswaseattle.org

Reservation deadline: 5 pm, Thursday, April 19

Cancellation deadline: Noon, Monday, April 23

No-shows and late cancellations will be billed.

Walk-ins are welcome but with no meal availability guarantee.

April 25, 2012

Monthly Dinner Meeting

1 Hour CPE

Speaker: Sue Danbom, PHR, Volt Staffing

Topic: Learning LinkedIn – Making It Work for You

Sue Danbom has been a staffing professional for 19 years. She works for Volt – an international staffing firm. She worked her way through the industry from contract employee to recruiter to manager and now trainer, earning her PHR – Professional in Human Resources as she progressed. Her specialty while recruiting was accounting and finance – where she led her office to the top of Volt's national rankings for three years in a row.

Today Sue is a corporate resource training executive search, management development, social media and recruiting in the accounting and finance niche. She authored and conducts a 4-part social networking series for her company – entitled "Learning LinkedIn".

Sue has been a member of ASWA for over 10 years. She has participated in ASWA's national Social Media Committee, presented nationally on ASWA's Social Media Webinar and currently administers ASWA Seattle's LinkedIn Group. Sue lives in Sammamish with her husband, Bob and her canine son, Bailey.

CPE Info:

- Program level: Basic
- Program prerequisites: None
- Instructor delivery method: Traditional
- Recommended amount of CPE credit: 1

ASWA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 4th Avenue North, Suite 700, Nashville, TN, 37219-2417.



President’s Message – April 2012

SPRING IS IN THE AIR

I am in Quilcene this week working on a project. The daffodils are blooming and the Olympics are displaying their beauty. As I was riding the ferry the other day, the sun was shining and I was reminded of why I live in Seattle. When the sun is out and the days are getting longer, it is pretty hard to find a better place to live. So why are you in Seattle? I know that many of you have had your noses to the grindstone hammering out tax returns, but I hope that you have had a minute or two to enjoy Seattle.

We will definitely be honoring our 25-year members at the April meeting. I apologize for not getting my act together in time to do it at the last dinner meeting. So once again, here are the folks who will be getting pins.

Mary Anne Schmitt, Karen Smith, Linda Canney, Linda Landerdahl, Carol Watson, Elizabeth Hedlund, Sue Tebrink, Chris Anderson, Susan Goegebuer, Nancy Harris, Mary Anne Olmstead, Susan Paulsen, Lia Gredzens, Mary Fisher, Norma Patterson, Patricia Angell, Amy Sparks, Carol Eisenhauer, Jana Helmuth, Leslie Kastle, Jan Cobb, Linda Burrus, Carol Grant, Rene Petrich and Tina Polf.

Speaking of dinner meetings – hasn’t Sheila been doing a great job with the programs this year? She is already working on meetings for next fiscal year. A couple of reminders about upcoming meetings: August will be our annual joint meeting with Bellevue. Standing reservations will not apply as all reservations will need to be made through the Bellevue chapter. There will not be a dinner meeting in May due to the conference. The Scholarship Dessert Auction will be October 17th (the third Wednesday).

Have you made your reservations for Weathering the Storm? The early bird deadline is April 20th and the deadline for the hotel block is April 26th. I know that these are tough economic times but don’t let the lack of funds keep you from attending. There is scholarship money available for all conferences – including the National conference in October – so let us know if we can help.

Spring also means that it is time to announce the new board and committee members. Hopefully, you have seriously considered joining the ranks in 2012-2013. We will be looking to fill positions this month. The new Officers will be installed at the June meeting.

As the baseball season starts, hope springs eternal!!! If you are a Mariners fan, then you know that there have been a couple of very rough seasons. I don’t expect them to do much better this year but I do have hopes for the future. I think there are some bright young stars. Safeco Field is a great place to watch the sun set – and catch a ball game. I guess it could be worse. I could be a Cubs fan and they haven’t won the World Series for over 100 years.

- Marilyn Wilt

Calendar of Events

2012:

- | | |
|-------------|--|
| April 25 | April Dinner Meeting – Sue Danbom, Volt Staffing, Learning LinkedIn – Making it Work for You |
| May 23 | No May meeting due to hosting the Regional Conference |
| June 27 | June Dinner Meeting – Chris Falco, Falco Sult – Succession Planning |
| May 18 & 19 | Northwest Regional Conference, hosted by Seattle Chapter, Cedarbrook Lodge, SeaTac |
| Oct 22-24 | |



American Society of Women Accountants
 Box 237
 800 5th Avenue, Suite 101
 Seattle, WA 98104-3191

**Weathering the Storm
 Celebrating 70 Years in Seattle**

2012 Northwest Regional Conference – May 18 & 19 in Seattle

Early-Bird Deadline is April 20

Have you done your on-line registration for the 2012 Northwest Regional Conference to be held at the Cedarbrook Lodge in SeaTac on May 18 and 19 yet? In addition to 16 hours of CPE and plenty of networking, the full conference registration will include Friday and Saturday breakfasts and lunches, Friday Fun Night, which is a dinner celebrating our 70th Anniversary followed by Comedy Improv of Taproot Theatre, and Chapter Exchange. There will also be vendors for those who love to shop and browse around, and an auction to benefit the ASWA Educational Foundation.

There are three concurrent tracks to choose from: Accounting and Auditing, Management and Tax. Some of the class offerings include: Multi-State Taxes presented by Monika Miles, our ASWA National President, IFRS, C-Corps, four hours of Washington State Ethics, Cloud Computing, Mobile Banking, and Top 10 HR Issues.

The early-bird full registration cost is \$395 and the early-bird deadline is April 20. Make your plans today! On-line and mail-in registration is available on our website at www.aswaseattle.org.

The Conference committee is looking for volunteers. Session monitors and help at the registration desk is needed. Please email nwrc12@aswaseattle.org if you are interested in helping. Thank you to those who have already volunteered.

April Anniversaries

The following members have their ASWA anniversaries this month. We're so glad you are part of us!

Chris Anderson	Mary Anne Olmstead	Carol Eisenhauer	Leslie Kastelle
Norma Patterson	Jan Cobb	Rhonda O'Leary	Marylyn Ward
Marilyn Wilt	Kristn Shetler	Kate Stiles	

Welcome New Members

Please welcome the new members so far this fiscal year, since July 1. We're glad you've joined us!

Madalina Dobra	Jessica Dreier	Lisa Boyd	Kimi Willison
Mimi Park	Olga Moore	Alexandra Castoe	Chenge Li
Malaika O'Rourke	Oanh Tran	Heather Guzha	Gillian West
Yukari Horikawa	Robin Amundson	Denise Rasch	Phengky Sim
Yukari Odora	Shelly Robbins	Nancy Brown	Vaiva Rubinaite
Katyna Thomas			

To help our new members feel welcome, please seek them out and get to know them at a meeting.



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Greetings from your Regional Director...

I can see the light at the end of the tunnel...can you? Do you know what that means? It will be Regional Conference Season!! Whoo Hoo!!!! Can you tell I am excited! There are 6 Regional Conferences scheduled in May and June. Do you have one on your schedule? I am challenging each and every member of the chapters that I serve to attend one. You will get terrific CPE, wonderful opportunities to network with other ASWA members, and you will have fun. So ASWA members – sign up and attend!!! Check out the event section of the ASWA website for all the details. The National Board for 2012-2013 will be installed in Omaha, NE and the ASWA Educational Foundation Board for 2012-2013 will be installed in Birmingham, AL. It is a great opportunity to interact with the interesting women that work to make our organization better.

Don't forget - the current membership campaign, "Reinvest, Reconnect, and Leave your Footprints in the Sand...Diego" runs until May 31, 2012. The committee has changed the recruitment percentage to 20% for all chapters instead of varying the percentage based on chapter size. The retention percentage will remain at 75%. Remember, by recruiting new members and retaining current members you can earn your chapter free registration fees for the Annual Conference for Women in Accounting. Several chapters have already qualified for a free registration, and there are more that are THIS close. Make sure your chapter is one of them.

Have you checked out ASWA's YouTube Video? You can view it at: <http://youtu.be/qnjU1NsZnbY>

It centers on the question "Why are you a member?" It was filmed at the Annual Conference in Charlotte, and it features many ASWA members. The video is part of ASWA's plan to market the organization and I think it is a great place to start.

Third Quarter Chapter Reporting links will be going out to Chapter Leaders in the next couple of weeks. Please watch for it and fill it out by the deadlines. These surveys are an important tool to keep National up to date on what is going on at the chapter level. Your responses are appreciated.

If your chapter has a special event coming up, please let your Regional Directors and the National Board know. If you would like a National Board member to visit your chapter, please send an invitation through Headquarters. It is a goal to make sure that each chapter gets visited every couple of years, and those special events are always fun to celebrate with all ASWA members. So – share your news!!

Keep up the great work!!

Kris Culliton

Regional Director

kris@jacobliquor.com



Announcements

Next Journal Deadline: Friday, May 4, 2012

The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the *Journal* monthly. If you have news, member news, seminars, community meetings, committee meetings or an article you would like published, attach the file (preferably in Word™, single spaced with no tables, boxes or irregular formatting) and send to **Mary Fisher** at journal@aswaseattle.org.

Send us your **Member News** to be included in the *Journal*. New job, promoted, passed the exam, started back in school, major life events, read a great book? Send a brief write-up to journal@aswaseattle.org.

Employment Opportunities Newsletter will be posted after the dinner meeting to the Members Only section of the web site. You will need your 5-digit ASWA member ID number to log in. Send email to update@aswaseattle.org if you can't find your member number.

ASWA LinkedIn Group. Please visit our [LinkedIn page](#) and join our group to network with other ASWA members. This is a great way to get connected – and stay connected. We now have over 525 members in ASWA's LinkedIn group and several have started discussion strings. If you've not already done so, please consider becoming a member and participating in the discussions. There are new ones almost every day.

ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.