



# *the AFWA Seattle* Journal

February 2013

## In This Month's Newsletter

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## February 27, 2013 Dinner Meeting Information

### Location:

Rainier Golf & Country Club  
11133 Des Moines Memorial  
Drive South  
Seattle, WA 98168  
*Dress Policy: No Jeans Please*

### Agenda:

5:30-6:30  
Social Hour & Networking  
6:30-7:30  
Dinner & Announcements  
7:30  
Speaker  
8:30  
Adjourn

### Menu:

**Entrée:** Italian Buffet:  
Chicken Carbonera  
**Vegetarian Entrée:** Italian  
Buffet: Eggplant Parmesan

February Dinner Meeting:  
Wednesday, February 27, 2013  
**Student Night**

### Speaker:

Sue Danbom, Director of Training -  
Professional Search, Volt Workforce  
Solutions

### Topic:

Career Development Strategies - or -  
Looking Good When It Counts

It used to be easy to get a job...

1. Fix resume.
2. Submit to job postings.
3. Get job.

The changing economy and the social media scene have complicated things. If you're only utilizing the old techniques, chances are you will be left behind. Sue Danbom of Volt Workforce Solutions will discuss creating a new career strategy that will make you look good and appeal to employers whether you are entering the workforce for the first time or continuing to build your career.

Sue Danbom has been a staffing professional for over 20 years. She works for Volt - an international staffing firm.

**Dessert:** Tiramisu with Rich Caramel Sauce

**Reservation Deadline:**

Please make your reservation no later than 5pm on Thursday, February 21, 2013. **NO reservations after the deadline please - we have to give a firm count to catering.**

We are charged for all meals reserved, therefore cancellations must be received no later than noon on the Monday before the meeting. No-shows and late cancellations will be billed.

[Click here to make your secure reservation online using our new Formstack account](#)

--- If you need to get a message to the Arrangements Committee, 3 options:

1) use the message field in the online res form

2) email: [reservations@aswaseattle.org](mailto:reservations@aswaseattle.org)

3) leave voicemail on the voicemail line at 206-467-8645

--- Save time and \$1 every month - sign up for a **STANDING RESERVATION** and just go!

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## Quick Links

[Our Website](#)

[Calendar of Events](#)

[Employment Opportunities Newsletter](#)

[AFWA Volunteer Opportunities](#)

She worked her way through the industry from contract employee to recruiter to manager and now trainer, earning her PHR (Professional in Human Resources) as she progressed. Her specialty while recruiting was accounting and finance - where she led her office to the top of Volt's national rankings for three years in a row.

Today Sue is a corporate resource training executive search, management development, recruiting, sales, marketing, and social media. She authored and conducts a 4-part virtual social networking series for her company - entitled "Learning LinkedIn".

Sue has been a member of ASWA for over 12 years. She has participated in ASWA's national Social Media Committee, presented nationally on ASWA's Social Media Webinar and currently administers ASWA Seattle's LinkedIn Group. Sue lives in Sammamish with her husband, Bob and her canine son, Bailey.

### Student Night:

The February meeting is our annual Student Night. The Student Night Committee invites students from colleges all over the area to come to hear a topic geared toward students and meet the Seattle Chapter of ASWA. If you know students who might benefit from learning more about the profession and ASWA, please invite them.

[Click here](#) to make your reservation and (New!) to pay online using our secure Formstack account. **Also please check out the additional dinner meeting info below.**

## Announcements

### Our New Name and Look: Accounting & Financial Women's Alliance (AFWA)

In sync with our national organization, we are introducing our new name, new logo and rebranding effective February 1. Our chapter's technology and communications committees have begun the process of migrating our chapter communications to the new look. We've been waiting for the rebranding to complete our new website project. The timing is not great with busy season upon us but we are off and running with the new name.

### Nominating Committee

Our Nominating Committee wants to talk to YOU! Members are needed to serve on the ASWA Seattle Board of Directors and various committees for the 2013-2014 year which begins July 1. Working on a committee or serving in a chapter

[New Secure Online  
Reservation Form  
\(using Formstack\)](#)

[Contact Us](#)

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To join for the first time or add a second email, click this button.

[Join Our Mailing List!](#)

To change your email address in the AFWA Seattle mailing list, go to "Update Profile/Email Address" at the bottom of this email.

This will not change your email address with AFWA National.

To change that as well, log in to National's eDirectory at [www.afwa.org](http://www.afwa.org) to edit your profile.

leadership position is the best way to be involved with the chapter and maximize the value of your ASWA membership. The Nominating Committee, chaired by Tina Polf, hopes to talk to as many members as possible. If you are interested in serving and have not heard from the Nom Comm in the next few weeks please email [nominating@aswaseattle.org](mailto:nominating@aswaseattle.org) or fill out the Volunteer Sign Up Form in the Quick Links section of this newsletter. WE need YOU!

## Calendar of Events:

**2013:**

**February 27** - February Dinner Meeting

**March 27** - March Dinner Meeting - Topic: Local Tax Topic, Speaker: Joseph Cunha, Tax Manager, Business License Division for the City of Seattle

**April 26** - Accounting & Finance Seminar at [North Cascades Chapter](#)

**May 17-18** - [NW Regional Conference](#) at Hotel Murano in Tacoma hosted by Tacom Chapter

**Sept. 25** - September Dinner Meeting - [Scholarship Dessert Auction](#)

**Oct. 20-23** - [AFWA Annual Conference](#) in Indianapolis

## Other Dinner Meeting Information:

Reservations must be made no later than 5pm on Thursday, February 21, 2013. You will receive an acknowledgement when your reservation is received. You can also sign up for the convenience of a Standing Reservation at any time (and save a dollar).

We are charged for all reserved meals, therefore no-shows, which includes anyone with a Standing Reservation, will be billed.

To avoid this, you must cancel your reservation no later than noon the Monday before the dinner meeting by calling 206-467-8645 or by emailing [reservations@aswaseattle.org](mailto:reservations@aswaseattle.org). The complete reservation and cancellation policy is on the online form.